

United Way of Etowah County

Explanation of Pledge Card

1. Personal Information

Please print name, workplace, and home and e-mail addresses and provide a day-time phone number, and birthdate.

- Why all the questions? Are you a long time donor? New donor? etc.—United Way cares about our donors.
- Personal information is kept confidential. United Way does not sell trade or give donor information to any sources. The only exceptions are designation information and listing names for donor recognition, unless the donor has requested to remain anonymous.

2. Giving Options

A. **Payroll deduction** is the easiest and most convenient way to give.

B. Other ways to make a gift:

- **Cash or Check** – payable to United Way of Etowah County.
- **Text to Give: text UWEC to 40403** – to give by credit card.
- **Credit Card** – provide card number, expiration date, and for Discover include the 3-digit security code.
- **Bill to home address** – (\$50 minimum) indicate monthly, quarterly, or give a specific date.
- **Automatic Bank Draft (ACH)** See United Way coordinator for bank form.

3. **Gift Recognition** – United Way gives public recognition for gifts of \$1000. Couples can combine their gifts for recognition. If both amounts given add up to \$1,000, indicate if you qualify as:

- Leadership Givers - \$1,000 and above
- If a combined gift, list spouse name, workplace, and spouse's gift.

4. **Authorized Signature** – Your signature completes your pledge, gives authorization for the payroll deduction and /or the credit card transaction.