UNITED WAY OF ETOWAH COUNTY, INC.

AUDITED FINANCIAL STATEMENTS AND SUPPLEMENTAL INFORMATION

DECEMBER 31, 2023

Gerald G. Pentecost, Jr., CPA



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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of United Way of Etowah County, Inc.

Opinion

We have audited the accompanying financial statements of United Way of Etowah County, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2023, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Etowah County, Inc. as of December 31, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Etowah County, Inc., and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Etowah County, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the

override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
 due to fraud or error, and design and perform audit procedures responsive to those risks.
 Such procedures include examining, on a test basis, evidence regarding the amounts and
 disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Etowah County, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Etowah County, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Gadsden, Alabama

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November 13, 2024

UNITED WAY OF ETOWAH COUNTY, INC. STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2023

ASSETS

<u>Current Assets</u>	
Cash and Cash Equivalents	\$ 527,680
Certificate of Deposits	100,000
Marketable Securities	817,883
Unconditional Promises to Give (Net of Allowance of \$84,832)	709,101
Total Current Assets	2,154,664
Property and Equipment	
Land	50,000
Building	361,702
Office Furniture and Equipment	191,587
Vehicles	27,235
(Less) Accumulated Depreciation	(264,855)
Total Property & Equipement	365,669
Total Assets	\$ 2,520,333
LIABILITIES AND NET ASSETS	
Current Liabilities	
Accounts Payable	\$ 10,785
Accrued Expenses	7,406
Settlement Liability	15,000
Due to Agencies and Grant Recipients	553,741
Total Current Liabilities	586,932
Net Assets	
Without Donor Restrictions	1,727,735
With Donor Restrictions	205,666
Total Net Assets	1,933,401
Total Liabilities and Net Assets	2,520,333

UNITED WAY OF ETOWAH COUNTY, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2023

	Without Donor Restrictions				Total
Revenues, Gains and Other Support Contributions Received in Current Period (Net	\$ 653,189	\$	205,666	\$	858,855
of Allowance for Uncollectible Accounts)					
Grants and Awards	108,364		-		108,364
Miscellanous	8,419		-		8,419
Interest and Dividends	14,669		-		14,669
Realized Gains (Losses) on Investments	(51,896)		-		(51,896)
Special Events, Net of Related Cost	 39,627		-		39,627
Total Other Revenues	772,372		205,666		978,038
Net Assets Released From Restrictions					
Contributions received in prior periods					
released from restrictions	 102,843		(102,843)		
Total Revenues, Gains and Other Support	875,215		102,823		978,038
Functional Expenses and Losses					
Program Activities					
Information and Referral	74,624		-		74,624
Children's Initiative	126,051		-		126,051
Disaster Relief	12,683		-		12,683
Community Services	30,454		-		30,454
Support Services, Management and General	103,534		-		103,534
Fundraising	146,290		-		146,290
Allocations to Agencies and Grants	529,865		-		529,865
Donor Designations	6,955		-		6,955
Settlement Fee	15,000		-		15,000
United Way of America	 12,109		_		12,109
Total Functional Expenses	 1,057,565				1,057,565
Change in Net Assets - Current Operations	(182,350)		102,823		(79,527)
Nonoperating Activities					
Unrealized Gains on Investments	 122,075		-		122,075
Total Nonoperating Activities	 122,075		<u>-</u>		122,075
Increase (Decrease) in Net Assets	(60,275)		102,823		42,548
Net Assets, Beginning	 1,788,010		102,843		1,890,853
Net Assets, Ending	\$ 1,727,735	\$	205,666	\$	1,933,401

UNITED WAY OF ETOWAH COUNTY, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2023

Program Activities

Supporting Activities Management

	Information & Referral	Children's Initiative	Disaster Relief	Community Building	Programs Totals	Fundraising	and General	Total
Compensation and Related Expenses								
Salaries & Wages	\$ 46,369	\$ 34,472	\$ 258	\$ 17,636	\$ 98,735	\$ 59,326	\$ 19,965	\$ 178,026
Contract Labor	221	-	-	9,103	9,324	30,850	10,621	50,795
Employee Benefits	6,701	6,350	59	2,238	15,348	7,582	2,610	25,540
Payroll Tax	3,798	3,090	117	1,477	8,482	5,003	1,722	15,207
Total Compensation and Related Expenses	57,089	43,912	434	30,454	131,889	102,761	34,918	269,568
Occupancy Expenses								
Telephone, Telecommunications, and Cable	3,500	862		-	4,362	2,708	3,219	10,289
Utilities	2,134	2,209			4,343		10,414	14,757
Total Occupancy Expenses	5,634	3,071	-	-	8,705	2,708	13,633	25,046
Administrative Expenses								
Bank Fees	-	-	-	-	-	-	2,453	2,453
Insurance	-	875	-	-	875	-	9,704	10,579
Equipment Rental & Maint	806	713	-	-	1,519	2,454	4,003	7,976
Miscellanous	-	-	-	-	-	-	6,184	6,184
Office Supplies	511	1,166	-	-	1,677	2,638	10,453	14,768
Pacesetter Expense	-	-	-	-	-	6,292	-	6,292
Postage	116	160	-	-	276	-	1,201	1,477
Printing	-	-	-	-	-	11,818	482	12,300
Professional Fees	464		108		572	5,294	3,245	9,111
Total Administrative Expenses	1,897	2,914	108	-	4,919	28,496	37,725	71,140
Program Services								
Program Expense	9,087	75,822	12,141	-	97,050	-	493	97,543
Conferences & Meetings	113	-	-	-	113	5,940	6,006	12,059
Travel	804	219			1,023			1,023
Total Program Services	10,004	76,041	12,141	-	98,186	5,940	6,499	110,625
Total Expenses Before Depreciation	74,624	125,938	12,683	30,454	243,699	139,905	92,775	476,379
Depreciation		113			113	6,385	10,759	17,257
Total Functional Expenses	\$ 74,624	\$ 126,051	\$ 12,683	\$ 30,454	\$ 243,812	\$ 146,290	\$ 103,534	\$ 493,636

UNITED WAY OF ETOWAH COUNTY, INC. STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2023

Cash Flows From Operating Activities	
Increase (decrease) in net assets from operations	\$ (79,527)
Adjustments to reconcile increase in net assets	
to net cash provided by operating activities:	
Depreciation	17,257
Realized and Unrealized (gain) loss on sale of securities	(70,179)
(Increase) decrease in unconditional promises to give	1,396
Increase (decrease) in accounts payable	(362)
Increase (decrease) in due to agencies and grant recipients	(10,738)
Increase (decrease) in payroll taxes payable	 75
Net cash provided (used) by operating activities	 (62,551)
Cash Flows From Investing Activities	
Purchases of Fixed Assets	(7,870)
Purchases of Marketable Securities	(664,943)
Proceeds from the Sale of Marketable Securities	758,371
Net cash provided (used) by investing activities	 85,558
Net increase (decrease) in cash and cash equivalents	23,007
Beginning cash and cash equivalents	504,673
Ending cash and cash equivalents	\$ 527,680

NOTE A – NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

The United Way of Etowah County, Inc. (The Organization) is a fundraising organization which carries on an annual campaign to raise money for local members and charitable organizations. Volunteer then determine needs to allocate funds to these organizations, subject to approval of the Board of Directors.

Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. Revenue is recognized when earned and expenses are recorded when incurred.

Basis of Presentation

The Organization has adopted FASB ASC 958-205, Not-for-Profit Entities – Presentation of Financial Statements for Not-For-Profit Entities. In accordance with FASB ASC 958-205, contributions are recorded with donor restrictions based on the existence or nature of any donor restrictions. Donor restricted support is reported as an increase in net assets with donor restrictions. As restrictions expire or are satisfied, they are recorded as net assets released from restrictions in the Statement of Activities. The Net Assets with donor restrictions as of December 31, 2023 were \$ 205,666.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Organization considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents. The cash balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. At December 31, 2023, all of the Organization's deposits were covered within FDIC insured limits.

Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by donor are reported as increases in unrestricted net assets if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized.

NOTE A – NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES – Continued

Promises to Give

Contributions are recognized when the donor makes a promise to give to the Organization that is in substance, unconditional. All unconditional promises to give that are expected to be collected within one year are recorded at their net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of estimated future cash flows. The discounts on those amounts are computed using a risk-free interest rate applicable to the year in which the promise is received. Amortization of the discount is included as support until such time as the conditions are substantially met.

Capital Assets

The capitalization policy is to capitalize assets with a life of over one year and a cost of \$500 or more. All fixed assets are recorded at historical cost, or if donated, fair market value at the date of donation. Depreciation is provided, using the straight-line method over the estimated useful life of the related asset. Repairs and maintenance are expensed as incurred. The following useful lives are used in determining depreciation:

	Estimated
	<u>Useful Life</u>
Building	40 years
Furniture, Fixtures, and Equipment	3 - 15 years
Vehicle	5 years

Planned Major Maintenance Activities

If major maintenance will extend the life of a capital asset, the cost of maintenance is then capitalized. If major maintenance will not extend the life of a capital asset, then the cost of maintenance is expensed.

Contributed Services

Donated services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.

Volunteers also provide their time and perform a variety of task to assist the Organization during the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

NOTE A – NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES – Continued

Contributions

The Organization's primary source of revenue is an annual fundraising campaign. The Organization has the administrative responsibility of collecting the pledges and distributing proceeds to or on behalf of member organizations. Pledges are recorded as received, and allowances are provided for amounts estimated to be uncollectible. In general, uncollected pledges are fully reserved by the end of the second year following the year in which payment is expected, and the pledges are recognized in revenues. Pledges designated for specific agencies and pledges for organizations out of the service area are reported as donor designations and a reduction to the applicable year campaign revenue, as they represent 'pass-through' funds and are not revenue for Organization.

Contributions that are restricted by the donor are reported as increases in net assets without donor restrictions if the restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished) in the reporting period in which the revenue is recognized. All other donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as net assets released from restrictions.

Contributions of non-cash assets are recorded at their fair values in the period received. Such donations are reported as without donor restrictions unless the donor has restrictions regarding their use for a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as support with donor restrictions.

Campaign Expenses

Campaign expenses are charged to expense as they are incurred.

Leases

The Organization leases certain office equipment. The determination of whether an arrangement is a lease is made at the lease's inception. Under ASC 842, a contract is (or contains) a lease if it conveys the right to control the use of an identified asset for a period of time in exchange for consideration. Control is defined under the standard as having both the right to obtain substantially all of the economic benefits from use of the asset and the right to direct the use of the asset. Management only reassesses its determination if the terms and conditions of the contract are changed.

NOTE A – NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES – Continued

Leases - Continued

Operating leases are included in operating lease right-of-use ("ROU") assets, other current liabilities, and operating lease liabilities in the statement of financial position. Finance leases are included in property and equipment, other current liabilities, and other long-term liabilities in the statement of financial position.

ROU assets represent the right to use an underlying asset for the lease term, and lease liabilities represent the obligation to make lease payments. Operating lease ROU assets and liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term.

The Organization uses the implicit rate when it is readily determinable. Since most of the Organization's leases do not provide an implicit rate, to determine the present value of lease payments, management uses the Organization's incremental borrowing rate based on the information available at lease commencement. Operating lease ROU assets also includes any lease payments made and excludes any lease incentives. Lease expense for lease payments is recognized on a straight-line basis over the lease term. The Organization's lease terms may include options to extend or terminate the lease when it is reasonably certain that we will exercise the option.

The Organization has lease agreements with lease and non-lease components, which are generally accounted for separately with amounts allocated to the lease and non-lease components based on stand-alone prices. For certain office space leases, the Organization accounts for the lease and non-lease components as a single lease.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Advertising Costs

It is the policy of the Organization to expense all advertising costs when incurred.

Income Taxes

The Organization is incorporated under the laws of the State of Alabama as a non-profit corporation and is exempt from federal and state income taxes under Section 501(c)(3) of the Internal Revenue Code for not for profit entities. No provision for income taxes is reflected in the financial statements.

NOTE A – NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES – Continued

Functional Expenses

The costs of providing the Organization's programs and the administration of the Organization have been summarized on a functional basis in the statement of activities. Certain categories of expenses are attributable to more than one program or supporting function and are allocated on a reasonable basis that is consistently applied. The expenses that are allocated are salaries, related taxes, and employee benefits, which are allocated on the basis of estimates of time and effort, occupancy expenses, which are allocated on management's estimates of square footage usage, and certain administrative expenses which are allocated based on benefits to the particular activity.

Date of Management's Review

Subsequent events have been reviewed through issuance date of the report.

NOTE B - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The United Way of Etowah County, Inc. has \$2,154,664 financial assets available within one year of the statement of financial position to meet cash needs for general operating expenditures consisting of cash of \$527,680, highly liquid investments of \$817,883, certificates of deposit of \$100,000 and unconditional promises to give totaling \$709,101.

NOTE C - FIXED ASSETS

	Balance 12/31/2022	Additions Deletions		Balance 12/31/2023	
Non-Depreciable Asset					
Land	\$ 50,000	\$ -	\$ -	\$ 50,000	
Total Non- Depreciable Asset	50,000	-	-	50,000	
Depreciable Assets					
Building & Improvements	361,702	-	-	361,702	
Office Furniture & Equip	183,717	7,870	-	191,587	
Vehicles	27,235			27,235	
Total Depreciable Assets	572,654	7,870	-	580,524	
Less: accum. Depreciation	(247,598)	(17,257)		(264,855)	
Total Fixed Assets, Net	\$ 375,056	\$ (9,387)	\$ -	\$ 365,669	

Depreciation expense for the year ended December 31, 2023 was \$17,257.

NOTE D- UNCONDITIONAL PROMISES TO GIVE

The Organization's unconditional promises to give and allowance for uncollectible accounts consist of the following for the year ended December 31, 2023:

	2023
Pledges Receivable 2023-2024	603,874
Pledges Receivable 2022-2023	185,059
Pledges Receivable 2021-2022	5,000
Allowance for uncollectible pledges	(84,832)
	709,101

NOTE E- FAIR VALUE MEASUREMENTS

As defined in FASB ASC 820, *fair value* is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (exit price). The Organization utilized market data or assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and the risks inherent in the inputs to the valuation technique.

The Organization's assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the valuation of fair value of assets and liabilities and their placement within the fair value hierarchy levels.

FASB ASC 820 establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value, maximizes the use of observable inputs, and minimizes the use of unobservable inputs by requiring that the observable inputs be used when available. The hierarchy gives the highest priority to unadjusted quoted market prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements).

The three levels of fair value hierarchy are as follows:

Level 1 inputs. Valuation based on quoted prices in active markets for identical assets or liabilities that a reporting entity has the ability to access at the measurement date, and where transactions occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

NOTE E- FAIR VALUE MEASUREMENTS- Continued

Level 2 inputs. Valuation based on inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. Inputs included quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets, or liabilities in markets that are not active, that is, markets in which there are few transactions, prices are not current, or prices may vary substantially over time.

Level 3 inputs. Valuation based on inputs that are unobservable for an asset or liability and should be used to measure fair value to the extent that observable inputs are not available, thereby allowing for situations in which there is little, if any, market activity for the asset or liability at the measurement date. This input, therefore, reflects the Organization's assumptions about what market participants would use in pricing the asset or liability developed based on the best information available in the circumstances.

The Organization's investment portfolio is exposed to various risks, such as interest rate, market risk, and credit risk. Because of the level of risk associated with such investments, changes in their fair values will occur, and such changes could materially affect the amount reported in the Organization's financial statements.

The following tables summarize investments by levels prescribed in FASB ASC 820, Fair Value Measurement and Disclosures as of December 31, 2023:

		Measurement Using:	
	Fair Value	Active Iden	ted Prices in e Markets for tical Assets Level 1)
Exchange Products	\$ 767,471	\$	767,471
Mutual Equity Funds	-		-
Bond Funds	50,412		50,412
	\$ 817,883	\$	817,883

NOTE F- INVESTMENTS

Investments are stated at fair value and are summarized as follows as of December 31, 2023:

	Cost		Fair Value		Carrying Valu	
Exchange Products	\$	741,955	\$	767,471	\$	767,471
Mutual Equity Funds		36,939		-		-
Bond Funds		59,821		50,412		50,412
		838,715		817,883		817,883

The following schedule summaries the investment income and its classification in that statement of activities for the year ended December 31, 2023:

	<u>Other</u>	<u>r Income</u>
Interest and Dividends	\$	15,072
Realized/ Unrealized Gains (Loss)		73,460
Investment Fee		(4,600)
Other Interest Income		916
	\$	84,848

NOTE G - RETIREMENT PLAN

The Organization participates in a defined contribution retirement plan covering qualified employees, as defined. Full- time employees who have reached a minimum of 21 years of age are eligible to participate in the plan beginning January 1 of the following year of the employee start date. The plan requires the Organization to contribute 5% of the base pay for all eligible participants. Contributions to the plan amounted to \$2,979 for the year ended December 31, 2023.