



UNITED WE WIN

LIVE UNITED

**United Way of Etowah County
2017 Leadership Giving Directory**

EDUCATION



A good education is essential for the future success of our children.

Helping them achieve their potential prepares them for life and produces independent, successful adults.

THE NEED

Almost half the children in Etowah County cannot read on grade level and 24% of students do not graduate high school.

THE GOAL

Create better opportunities for our children to reach their full potential, while providing them with the social support to succeed.

THE RESULTS

Last year, 6,867 children in Etowah County directly benefited from United Way-funded programs in the Education area.



Jalen came to the Boys & Girls Club as a shy, middle-school student. He did not get along with many of our other students. Jalen was reluctant to participate in any other program offerings. Through the help of volunteer, Judge David Kimberley, we were able to include tennis in our program offerings as part of the Triple Play program. Jalen quickly fell in love with the sport. His confidence has improved tremendously. He interacts with other students. He participates in other programs and activities and has received positive reports from school.

PARTNER AGENCIES IN EDUCATION

Big Brothers Big Sisters of Northeast Alabama
Boy Scouts, Greater Alabama Council
Boys & Girls Club of Gadsden/Etowah County
4-H Clubs of Etowah County
Girl Scouts of North Central Alabama
United Ability (Hand-in-Hand)
United Way's Success By 6



100% of children who attended Boys & Girls Club graduated high school



95 children who participated in Kinder Camp were more equipped to start kindergarten



18,000 books are provided to children birth to five through Dolly Parton's Imagination Library

FINANCIAL STABILITY



A quality education leads to a stable job that creates enough income to support a family through retirement. Every family needs enough income to pay for the necessities and provide a stable home.

THE NEED

28% of children in Etowah County live in poverty and 23% of low-income families have less than \$300 in a checking or savings account.

THE GOAL

Help people build a solid financial future so our entire community can flourish.

THE RESULTS

Last year, 3,100 clients in Etowah County directly benefited from United Way-funded programs in the Financial Stability area.



Alex had failed several classes due to her attendance. The Gadsden City School's United Way Rep talked to Alex about her attendance and learned her absences were due to taking care of her daughter during the day while Alex's dad worked third shift and was unable to care for the child. The Rep helped Alex enroll in a Second Chance program which allowed her to shift from a traditional classroom setting to a virtual classroom setting. Alex was able to recover several of her classes she had failed. Her attendance increased and she was able to graduate with her classmates.

*Names and images have been changed for confidentiality

PARTNER AGENCIES IN FINANCIAL STABILITY

Darden Rehabilitation Center
Family Success Center
Gadsden Community Education Program

****Retired & Senior Volunteer Program (RSVP)**

****Beautiful Rainbow Catering Co.**

****Funded through Community Impact Grants**



Gadsden Community Education worked with 13 students who recovered credits allowing them to graduate with their class



823 clients were served by the Financial Coach at the Family Success Center



139 clients received job training at Darden Rehabilitation Center

HEALTH



Health is important to us all and factors into every aspect of our lives. Adults and children who are in good mental and physical health are productive at work and school, and are more likely to give back to their community.

THE NEED

Over 20,000 residents are uninsured, 14% of Etowah County adults have diabetes and there are 145 teen pregnancies each year.

THE GOAL

Create a vibrant and thriving community by promoting physical, social and emotional health for infants, children, adults and seniors.



\$810,000 worth of free medication was provided to low-income citizens



85% of families who received Early Intervention services reported higher quality of life



225 visits provided mentoring to young teen parents through the H.O.M.E. program

THE RESULTS

Last year, 8,867 residents in Etowah County directly benefited from United Way-funded programs in the Health area.



Vicki was diagnosed with breast cancer at the age of 61. She lived alone and was on disability. Soon after starting her treatment she became very ill and Etowah County Home Health Services was brought in to monitor her condition. The Home Health social worker soon realized Vicki was unable to provide for herself. The social worker began collaborating with several partner agencies to meet Vicki's basic needs. MANNA provides her a hot meal five days a week. The Council on Aging assisted her with nutritional supplements and the Etowah Baptist Missions Center provided her with food. This collaboration allowed Vicki to remain in her home safely and improve her quality of life.

*Names and images have been changed for confidentiality

PARTNER AGENCIES IN HEALTH

Council on Aging
Easter Seals-Etowah County
Etowah County Home Health Services
Etowah Free Community Clinic/PRN
MANNA
Mental Health America of Etowah County
Northeast Alabama Kidney Association
Snellgrove Civitan Center
YMCA of the Coosa Valley
**Alabama Head Injury Foundation

SAFETY NET



Safety Net agencies help during times of crisis.

THE NEED

2-1-1/First Call for Help receives over 10,000 phone calls asking for assistance with housing, utilities and food.

THE GOAL

Respond to the basic needs of the community.

THE RESULTS

Last year, 31,682 residents in Etowah County directly benefited from United Way-funded programs in Safety Net.



Alyssa was a lovely and creative 12 year-old who came to the James M. Barrie Center for a forensic interview. During her interview, Alyssa disclosed her mother's boyfriend had sexually abused her. She felt guilty for "telling on" the man and blamed herself for the changes that occurred in her family after she disclosed her story. The Barrie Center was able to offer counseling sessions to Alyssa. Over time, she began to understand that the abuse was not her fault and is now able to identify her feelings and work through them. The offender is currently awaiting trial.

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PARTNER AGENCIES IN SAFETY NET

American Red Cross
James M. Barrie Center for Children
Etowah Baptist Missions Center
Etowah Community Food Bank
Family & Children Placement Services
The Salvation Army
Thirteenth Place
2-1-1/First Call for Help
**2nd Chance, Inc.



40,000 pounds of food was distributed to four local shelters



Emergency assistance was provided to 144 families who lost everything to house fires



41,267 nights of shelter were provided to homeless families

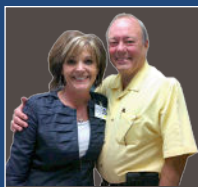
LEADERSHIP SOCIETY

Alexis de Tocqueville Society Members-\$10,000+



Devan & Hilda Lowe

Builders Society Members-\$5,000-9,999



*Greg & Marcy
Gregerson*



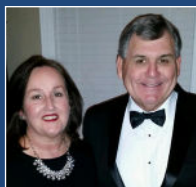
*Bob & Alicia
Guyton*



*Scott & Teresa
Hindsman*



*Julia Nolen
Knox*



*Tommy & Mary
Stonebraker*

Gold Feather Society-\$3,500-4,999

*Collier Cropp
Bill & Helene Haller
Dr. Bill & Suzy Haller*

*Dr. Bill & Mandy Hartzog
Frank & Susie Orr*

Names that are italicized have self-identified as a Loyal Contributor, giving 10 or more years.

**Members of the United Way Young Leaders Society.*

Silver Feather Society-\$2,000-3,499

<i>Dr. & Mrs. Eddie Ash</i>	Tracy L. Huffman
<i>Jim & Sabrina Bevis</i>	<i>Danny & Jennifer Jackson*</i>
<i>Mark & Beth Brink</i>	Billy & Kelly Kemp
<i>Cason & Jessica Brown*</i>	Jason & Christie Knowles
Robert & Marsha Christ	<i>James & Kim Lemons</i>
<i>Wayne & Lana Cornutt</i>	<i>Mike & Dee Lorick</i>
<i>Tim & Jana Davis</i>	<i>Heather & Blake New*</i>
<i>Bob & Rhonda DeHaven</i>	<i>Wayne & Karen Owen</i>
Dr. Teresa Drummond-Rieger	Dr. Ghanshyam & Nanda Patel
& Mr. Farrell Rieger	Wesley & Jennifer Patterson
<i>Jackie & Todd Edmondson*</i>	<i>Glen & Devora Porter</i>
Scott & Kayla Feazell	<i>Donald & Joy Rhea</i>
<i>Dr. R. Steve & Lynne Frederick</i>	Judy Rubel
Bobbie & Lee Freeman	G. Michael & Susan Shehi
Dr. & Mrs. Elias Ghafary	<i>Marian & Bill Stone</i>
Dr. Ken & Mary Hager	<i>Lisa & Don Thacker</i>
<i>Keith & Cheryl Hamilton</i>	<i>Dr. Merle & Christa Wade</i>
<i>Kendall & Mark Hamilton</i>	Dr. & Mrs. Lewis P. Walker III
<i>George & Joanne Hightower</i>	Ronnie & Lynn Watkins
<i>Wayne & Paula Hollar</i>	Two members wish to remain anonymous

Red Feather Society-\$1,000-2,000

<i>Linda Abel</i>	Alan & Jeannie Cosby	Rusty & Content Hamilton
Jay & Kim Adair	<i>Mike & Jerolyn Cothran</i>	Elisabeth Hardin
Kim Arledge	<i>Charles & Renee Culverhouse</i>	Stace & Charlotte Hardin
Jeremy & Rene Arnold	<i>Chris & Shari Daniel</i>	Leslie Harp
Lonnie Bagley, Jr.	<i>C. W. Daugeette III</i>	Mark Harper
Bruce Baker	John Day	<i>Mike & Cynthia Harris</i>
<i>Elizabeth Barnett</i>	<i>Richard Dean</i>	Larry & Patricia Hart
Jeff Bellew	<i>Richard Dobbs</i>	Dr. G. Bruce Head III
Stephen Bergfield	Monica Dowdy	Jay & Claire Hedgspeth
<i>Scott Bicknell</i>	<i>Walter Duke</i>	Steven Hernandez Family
Martin & Jennifer Bishop*	Greg & Michele England	Joshua Hester
<i>Lesli Bishop</i>	Sheriff Todd Entekin	<i>Jim & Jane Hicks</i>
Bob & Tricia Blount	<i>Wayne & Scarlett Farley</i>	<i>Mr. & Mrs. John R. Hicks</i>
<i>Brian C. Bowen</i>	Connie & John Floyd	George Hightower III
Jay Bowman	<i>Kathy Hill Ford</i>	Steve & Nancy Hildebrant
John Boyd	John & Margie Freeman	<i>Cindy Hill</i>
Carver Boynton*	David Fuller	Mark Hill
Alysa Bridgeland	Michael & Mary Gabriel	Monte & Elisa Hill
Mike & Jackie Brown	Shane & Ashley Gilchrist	Tracie P. Hill
Pam Burgess	Dr. Brooke Gorham	<i>David & Faye Hindsman</i>
<i>Dr. Skip Campbell</i>	Kevin & Jenifer Grace & Family	<i>Todd & Traci Hindsman</i>
Chris & Whitney Carter*	Dr. Sabrina Morgan & Coach James Graves	Clay Hix
Mark & Allison Casey	Gregory Gray	<i>Wes & Amy Hodge</i>
<i>Greg & Pam Cash</i>	Dawn & David Gregerson	Melissa Holmes
<i>Mr. & Mrs. Michael Causey*</i>	<i>Derrick Griffey</i>	Christy Hormel
Eric Clark	Dr. Larry Grimes	<i>Ted & Marie Johnson</i>
Andrew Clements	Danny & Donna Guest	<i>Margie Jordan</i>
Johnny Brian Cohron	Kandice Gupta	John David & Angela Kay
Jeremy & Kimberly Cole		Steve & Nancy Keck
<i>Dr. Thomas R. Corley</i>		Ragan & Misty Kerr*

Red Feather Society-\$1,000-2,000

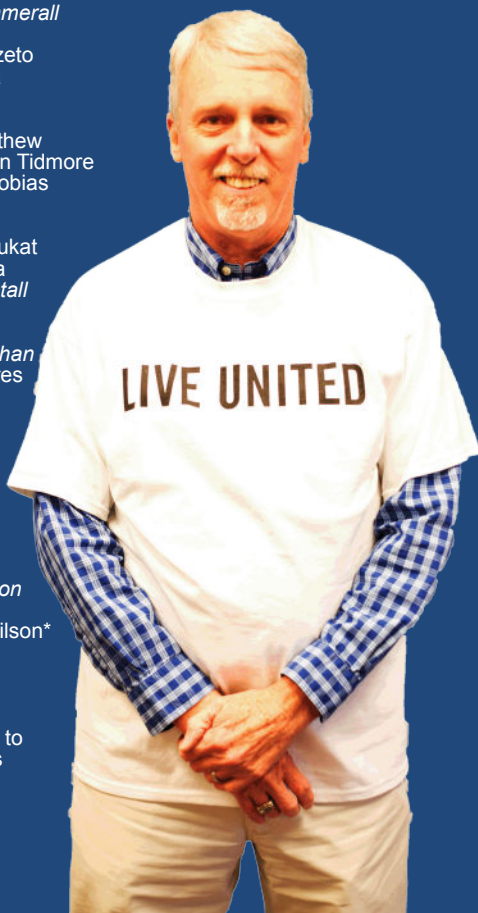
Tena King
Mr & Mrs. Roger Kirby
Jane & Keith Kirk
Mr. & Mrs. Tim Lavender
 Eric Allen Ledbetter
 Michael Ledinger
 Bruce Lott
M. Lynn Lowe
Keith & Karen Lyles
Willie & Charlotte Maise
 Steven & Delsia Malone
 Mark Manning
 Mary Markham
*Jeff & Catherine Martin**
 Victoria & Kevin Martin
Wilbur & Deborah Masters
 Bryan McCauley
 Dr. & Mrs. Michael McEwen
 John McFarland
 Dr. & Mrs. Bryan McGwier
 Harry McLendon
 Patrick McLeod
 Chad & Erica McMichael
Rob & Lisa McNeely
 Dr. & Mrs. Gordon L. Miles
 Andrew & Alana Miller
Cheri Mills
Emily & Roger Mills
Dr. Lewis & Anne Mitchell
 David & Ruth Moffatt
M. Kay Moore
 Susan Moore
 Ryan Neal
Iva & Dale Nelson
Donna & Jerry Nicholson
 Jerred Nunnally
 Mike & Kris O'Brien
 Josh O'Donnell
 David Oliver
 Lucas Osborn
 Dr. & Mrs. Robert Ostendorf
Mr. Hubert Owen
 Phil & Becky Owen
 Pamela Parker
Dinesh & Kumud Parmar
 Harriet & Ira Phillips, Jr.
 Kevin & Kristy Phillips
Evelyn Pierson
 Jeff & Cathea Poland
 Michael Todd Polk
 Brent Poole
 Steve Portuese
 Jeffrey Powell
 Taylor Powers
Rocky & Pat Presley
 Dr. & Mrs. Darryl Prime
Jim Prucnal
Donna & Tim Pruitt
Edward & Dawn Pyrdum
 Ryan Rabi Family
 Allen Ray
Danny Ray
Mrs. Jeannie Ray
Mr. & Mrs. Ricky Ray
Rebecca W. Rhodes

David Richardson
 Dr. Braden Richmond
 Sydne Robershaw
 Chris & Christi Robinson*
Donna & Doug Rodgers
 Adam & Kim Rosser
 Gale & Gary Sanders
 Drs. Shan Tin & Max Sanders
 Gregory E. Scruggs
 Mike & Beth Self
 Dr. Ashvini & Manjari Sengar
 Rhonda Shah
 George M. Shehi, Jr.
 Jeff & Emily Sims
 Hemant Sinha
 Karl & Karen Sizemore
 Dr. & Mrs. W. Webb Sledge
 Carey B. Smith
 Heath & Rebecca Smith
 Lance & Julie Smith
Ray & Barbara Smith
 Dana & Chris Snyder
 Karen Stanley
 Iva Jo Stewart
 Tom & Kristy Strother
Hugh & Gigi Stump
Ron & Teresa Summerall
 Judy Swafford
 Dr. & Mrs. Peter Szeto
 Meinrad Tabengwa
 Thomas Taylor
 Djeunou Tchamba
 Kendall, Josh, Matthew
 & Kennan Tidmore
 Chris & Christina Tobias
 Steve Trawick
 Dale Tucker
 Dr. Jyothi & Mr. Veukat
 Tummala
Sam & Jenny Tunstall
 Dr. John & Karen
 Vanore
Linda Barrett Vaughan
 Drs. Edgar & Delores
 Victoria
 Daron Walker
Crista Watford
Mark & Tracey
 Webb
 Kyle Weber
 James & Johnna
 White
 William Willard
Dave & Paula Wilson
 Dr. Glen Wilson
 Michael & Emily Wilson*
Scott Wood
 Bradley Wright
 Steven R. Wright

Ten members wish to remain anonymous



27%
 of campaign
 dollars come
 from Leadership
 Giving



LEADERSHIP GIVING BY COMPANY

Absolute Fitness	1	Huntingdon College	1
Advanced Cardiovascular Associates	1	Impact Accounting	1
Advanced Imaging	2	Infinity Insurance	1
Alabama Cancer Care	1	Ira Phillips, Inc.	1
Alabama Power Company	6	Jemison Metals	1
Alabama Teachers Credit Union	4	K & K Financial	1
American Insurance	1	Kemp Agency	1
Anesthesia Associates	1	Keystone Foods	3
Astra Zeneca	1	King's Olive Oil	1
AT&T	4	Knowles & Sullivan, LLC	2
Batey & Sanders	1	Koch Foods	1
BBVA Compass	1	Life Insurance Company of Alabama	4
Bellew Insurance	1	Machine Products	1
Blackstone Pub & Eatery	1	Max Packaging, Inc.	2
Blue Cross-Blue Shield of Alabama	2	Mayer Electric	1
Cambridge Services	1	McElrath & Oliver	1
CBL Properties	1	McMichael Waste Services	1
The Chamber, Gadsden/Etowah Co.	2	Merrill Lynch	3
City of Gadsden	2	Metro Bank	1
Clinical Urology Associates	1	Mountain Cove Assisted Living	1
Comcast Cablevision	2	Mountain View Hospital	2
Council on Aging	1	Northeast Alabama Nephrology	1
Cusimano, Roberts & Mills, LLC.	1	Northwestern Mutual Financial	2
Devan Lowe, Cadillac, Buick, GMC, Lincoln	3	Network of Alabama	
Dowdy's Office Equipment	1	Oral Surgery Associates	1
Downtown Gadsden, Inc.	1	Osborn Transportation	1
Dr. 10's Chiropractic Clinic	1	Pathway Financial Resources	1
Etowah County Revenue Dept.	1	Peoples Bank of Alabama	1
Etowah County Schools	2	Personal Fitness	1
Etowah County Sheriff's Dept.	1	Physicians Apothecary	1
Etowah County Tourism Board	1	Popeye's Chicken	1
Etowah Ear, Nose & Throat	1	ProHealth Home Health & Hospice	1
Exchange Bank of Alabama	7	Publix	21
Family Savings Credit Union	3	Quality of Life Health Services	1
Family Success Center	1	Rainbow City Pet Clinic	1
First Federal Mortgage	1	RC Restaurants (McDonald's)	1
Freeman Land & Development	1	Regions Bank	5
Gadsden City Schools	7	Rhea, Boyd & Rhea	1
Gadsden Foot Clinic	2	River Bank & Trust	2
Gadsden Medical Clinic	1	Riverview Regional Medical Center	7
Gadsden Orthopedics Associates	3	Ronnie Watkins Ford	1
Gadsden Psychological Services	1	Shah-Zam Fitness	1
Gadsden Regional Medical Center	22	Somewhere in Time Antiques	1
Gadsden State Community College	6	Southern Cardiovascular Associates	6
Gadsden Steam Plant	2	Southern Data Automation	3
<u>The Gadsden Times</u>	1	Thompson Industrial	1
Goodyear Tire and Rubber Company	42	Turnbach, Warren, Rice, Lloyd, Frederick & Smith P.C.	1
Gregerson's Foods	1	United Parcel Service	4
H.M. Freeman Motors	1	United Way of Etowah County	5
HealthSouth Rehabilitation Hospital	4	University of Alabama	1
Hindsman, PC	2	Wells Fargo	2
Holiday Inn Express & Suites	1		
The Hollar Company	1		
Honda Manufacturing of Alabama	4		

Building a Legacy

You can also include United Way in your will or estate plan and help people in need while leaving a lasting legacy. Your United Way gifts go to work close to home. A bequest through your will, revocable living trust, or other vehicles will help countless people through community-oriented programs and services.

By designating United Way of Etowah County as a beneficiary under your will, trust, life insurance policy, or retirement account, you help guarantee United Way can continue to do the work in the future it has compassionately and effectively done in the past.

You can endow your gift to United Way so future generations benefit from your generosity. Call United Way of Etowah County's office, 256-547-2581, to request a free guide on estate planning and how to put United Way in your will, or visit www.unitedwayec.com. The Bridge Builders Society recognizes those who have included United Way of Etowah County in their planned giving.

Charles Ball

Jack and Terri Collins*

Richard and Carol Dean

P.J. Hester

George and Joanne

Hightower

David and Faye Hindsman

Scott and Teresa

Hindsman

Willie and Charlotte Maise

David and Karlynn

McCormack

Wayne and Karen Owen

Steve and Suzanne

Scharfenberg

*Dr. Scotty Vance**

Mike Whitten

** deceased*





UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED

United Way fights for the health, education and financial stability of every person in Etowah County.

We win by living United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against our community's most daunting social crises.

We are more than fundraisers. We are hand-raisers. Game-changers. When we Live United, we take on challenges and tackle problems in our community. Problems others shy away from. Here are just a few of the ways our game-changers have changed the community for the better.

- 180 Salvation Army clients were able to secure stable housing.
- Darden Rehabilitation Services provided job training for 59 disabled clients.
- 67 families who suffered a house fire were assisted by the American Red Cross serving North Alabama.
- 80% of students who attend Power Hour at Boys & Girls Club of Gadsden/ Etowah County made the Honor Roll at their respective schools.

- Students involved in 4-H Clubs of Etowah County are 41% less likely to engage in risky behavior.
- 1,631 senior citizens received Medicare counseling saving them over \$50,000 through Council on Aging.

\$1.414

million was raised in

Etowah County to fund

27 partner programs

and agencies

In Etowah County, United Way is fighting the fight and scoring big wins. With your help, we can do even more. So become a hand-raiser or a game-changer. Because United we fight, United we win. We have one life. To live better, we must Live United.®



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Gadsden, Alabama 35901
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