

UNITED WAY OF ETOWAH COUNTY MINUTES OF THE BOARD OF DIRECTORS MEETING

October 15, 2025

COURTNEY LINAM..... PRESIDENT VP OF COMMUNITY BUILDING
DR. SABRINA M. GRAVES..... PAST PRESIDENT VP OF DEVELOPMENT
SARAH K HALLER SECRETARY CHRISTI ROBINSON VP OF GOVERNANCE
KEVIN PHILLIPS..... VP OF FINANCE

2025 CAMPAIGN CHAIRPERSON MISTY KERR
PACESETTER CAMPAIGN CHAIR..... YVONNE GEORGE
PACESETTER CAMPAIGN CO-CHAIR.....

2025 BOARD OF DIRECTORS

* DANIEL COONER
*^ JILL EDWARDS
YVONNE GEORGE
DR. SABRINA M. GRAVES
* SARAH K HALLER
*^ KENDALL HAMILTON
* JASON HENDON
* CEANDRA JAMES
DANTE JELKS
MISTY KERR

* COURTNEY LINAM
* Will MACKEY
*^ FRANK MALEK
*^ CHARLIE PARKER
*^NANDA PATEL
* KEVIN PHILLIPS
*^ CHRISTI ROBINSON
TONY SMITH
* GLEN WILLIAMS

STAFF

* MOLLI GIPSON
* LINDA HALE
* KALEY JONES
* RAEVEN BAGLEY
* WHITNEY CARTER

*Guest:

*INDICATES MEMBERS PRESENT *^INDICATES MEMBERS BY ZOOM

MEMBERS PRESENT: 74%

The United Way of Etowah County Board of Directors held its monthly meeting Wednesday September 17, 2025 in the board room of United Way, Members present are indicated above. The meeting was called to order by the President, Courtney Linam and Glen Williams gave the Invocation.

Minutes: The minutes from September's meeting was approved with a motion by Glen Williams, and seconded by Sarah Haller, and the motion carried.

Treasurer's Report: Report for August was given by Kevin. It was motion by Daniel Cooner, and seconded by Jason Hendon to accept the report, and the motion carried.

Campaign: Molli reported for campaign, and Pacesetter. She stated things are going well pacesetter is at 44% with a total of \$448,704.60. There are still rallies on schedule. We have several companies that increased their giving. We lost funding from Well Fargo.

Resource and Development: No report

Pacesetter Report: This report was given along with campaign report by Molli.

Community Building: No Report

Governance: Christi stated that the nominating committee will meet on September 26th. She asked if anyone has names of person (s) that could be consider a Board Members, to turn in their name (s) before the 26th.

President's Report: Courtney stated the marketing position will not be posted, but we are looking to hire someone soon. Christy Turner has resigned from her position with United Way.

Staff Report:

Student Success: Raeven stated that the CTF Grant was received, but there was a decrease in the amount, the program got \$50,000. Instead of \$68,000. Girlfriend Gala will be March 6, 2026. Raeven is working with Roots to Rise.

211: Kaley reported she will be attended the Spire luncheon. Kaley will be attending job fairs. Kaley has accepted a position on the Homeless Coalition of Northeast AL Board where she will serve as the Coordinated Entry Representative

Marketing/Campaign:

Executive Director's Report: Molli reported Y.M.C.A. has not submitted their signed MOU, they have not received any funding. The Salvation Army has turned in their MOU, their funds were help the months of Jan.-April. It was motion by Courtney that the \$5,000.00 unspecified amount of money goes to handle the brand change and website, it was second by Daniel Cooner, and the motion carried. It was motion by Ceandra James that Plex-A- Media will do the change to the website, Sarah Haller seconded, and the motion carried. It was motion by Courtney that the office be close the last two (2) weeks of the year for the holidays Ceandra James seconded and the motion carried.

Announcements:

Sarah K. Haller
Secretary
United Way of Etowah County